

Changing the world, an SMS at a time

Since many years, the number of ticket forms imputed to parking situations is undeniably increasing, causing an unnecessary waste of time and money to citizens. TicketAlert.Me is a crowd-based solution that puts together the efforts of the crowd to demystify cash grabs and misleading street signs traps. A cumulating point system lets users receive alerts when they are at risk of getting a parking ticket, in addition of having the opportunity to convert these points to help out an affiliated NPO. Thanks to artificial intelligence technologies and the combined power of the crowd, this easy and effective solution will help improve life for citizens anywhere in Canada or USA!

Parking tickets outbreak

Since 2014, in Montreal but also in many other big cities, we are suffering from an increase concerning parking tickets*. These are budgeted in the cities financial plans and this source of money is taken directly in the citizen's pockets, in addition to taxes and other expenses that they already have to pay. Lots of people are unhappy about this and feel cheated by « cash grabs » and by misleading street signs that only serve to fill the State's bank account. In 2014, only in Mont-Royal's area, there was an 701 parking tickets/day average, and in New York, since 2012, we have identified an increase of 6% of the revenue associated to this problematic*!

Our solution : TicketAlert.Me

Comfortably seated in a living room, watching a report from TVA (at *Salut bonjour!*) concerning parking ticket problems, our solution was born with the intent of being a solution to citizen's frustration caused by the recurrent injustice of these tickets. CITWeb established a simple, but rigorously efficient way to combine the efforts of the crowd to palliate this problem: each member can register their car, or register as a *reporter* (one not excluding the other). Whenever a local user is walking down the street and sees a badly-parked car that risks a parking ticket, he can report it using only the plate number. The car owner, if also registered, will then receive a notification warning him of the situation, and will then be able to move his car to a rightful place.



Register and Add your Car!

Via SMS or the Android Mobile App (IOS coming soon)



Alerts and Street Risk Scores

Humans Help Humans in a Secure and Friendly Way!.



Refer friends, Report and Earn Points!

A Win-Win for everyone

TicketAlert.Me, a day-to-day simplicity and implication

CITWeb believes in efficacy that goes a long way through simplicity: its solution, TicketAlert.Me, doesn't need anything else than a cellphone. The users have two options to register: either with SMS, or through the mobile application. The whole process only takes a minute or two to register or to report a car. The mobile app also lets users verify the « score risk » based on geolocation and public data released by cities, so you can always know if that street where you wanted to park is an often source of parking tickets or not. One of the key features of TicketAlert.Me is also its affiliation with NPOs: whenever a member reports a car, he accumulates points that he can then convert either to receive more alerts concerning his cars, either to help out the affiliated NPOs. In addition to contributing to community by improving life quality of other citizens, each member has also the opportunity to make a difference for these organizations. And you know what's best? This solution is totally free to download, and even the texting system doesn't cost a penny!



You want to know more?

Communicate with our communication specialist Christine Mont-Briant via the e-mail address communications@citweb.ca, or visit our website <http://ticketalert.me>.

App release date: 2017

App fees: free! You don't even have the obligation to download the app to use our services!

Exploitation system: Android (iOS to come)

**Information sources:*

- <http://www.journaldemontreal.com/2017/04/19/montreal-degage-un-surplus-de-139m-en-2016>
- <http://journalmetro.com/local/le-plateau-mont-royal/actualites/670525/constats-dinfraction-de-stationnement-701-amendes-par-jour/>
- <https://comptroller.nyc.gov/reports/new-york-city-fine-revenues-update/>